Washington, D.C. 2054

FORM D < <

NOTICE OF SALE OF SECURITIES

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	Date Received	

PURSUANT TO REGULATION D **SECTION 4(6) AND/OR** UNIFORM LIMITED OFFERING EXEMP

Name of Offering (check if this is an amendment and name has cha Series A-1 Convertible Preferred Stock	anged, and indicate change.)			
Filing Under (Check box(es) that apply): ☐ Rule 504 ☐ Rule 50 Type of Filing: ☐ New Filing ☐ Amendment	05			
A, BASIC IDENTI	FICATION DATA			
Enter the information requested about the issuer				
Name of Issuer (Check if this is an amendment and name has changed E-TROLZ, INC.	l, and indicate change.)			
Address of Executive Offices (Number and Street, City, State, Zip Code) 1600 Osgood Street, Suite 2-17, North Andover, MA 01845 Telephone Number (Including Area 978.688.8825)				
	t, City, State, Zip Code) Telephone Number (Including Area Code)			
Brief Description of Business	HOOLOGED			
To design, develop, market and sell integrated and embedded control	OCT 1 9 2006 THOMSON			
Type of Business Organization ☐ corporation ☐ limited partnership, alread ☐ business trust ☐ limited partnership, to be	FINANCIAL dy formed □ other (please specify):			
Actual or Estimated Date of Incorporation or Organization: Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal CN for Canada; FN for ot				

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6)

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those state that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

are not required to respond unless the form displays a currently valid OMB control number.

 Each beneficial owner l 	suer, if the issuer has	been organized within the ote or dispose, or direct the		% or more of a cl	ass of equity securities of
the issuer;Each executive officer aEach general and mana		rate issuers and of corporate ership issuers.	e general and managing pa	rtners of partners	hip issuers; and
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				Wallaging Farther
Paul W. White					
Business or Residence Address	(Numbe	er and Street, City, State, Zi	p Code)	 -	
3 Wilson Ave., Beverly, MA 019	915				
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
James K. Robertson					
Business or Residence Address	(Numbe	er and Street, City, State, Zi	p Code)		
27 Braewood Drive, Bradford,	MA 01835				
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Alan G. Strelzoff			·		
Business or Residence Address	(Numbe	r and Street, City, State, Zi	p Code)		
24 Parish Lane, Boxford, MA	01921				
Check Box(es) that Apply:	☐ Promoter	Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				IVIALIAGING FALURI
James B. Hawkes		10. 0. 0. 2.			
Business or Residence Address	(Numbe	r and Street, City, State, Zi	p Code)		
c/o E-Trolz, Inc., 1600 Osgood				·	
Check Box(es) that Apply: Full Name (Last name first, if ind	Promoter	⊠ Beneficial Owner ———————————————————————————————————	Executive Officer	☑ Director	General and/or Managing Partner
•	(Vidual)				
Richard A Pierro, Jr. Business or Residence Address	(Numba	er and Street, City, State, Zi	n Codo)		
c/o E-Trolz, Inc., 1600 Osgood	,		. ,		
Check Box(es) that Apply:	Promoter	Beneficial Owner	☑ Executive Officer	Director	General and/or
Full Name (Last name first, if ind	ividual)				Managing Partner
Jay Ward					
Business or Residence Address	(Numbe	r and Street, City, State, Zi	p Code)		
c/o E-Trolz, Inc., 1600 0sgood S	Street Suite 2_17 N	orth Andover MA 0184	.		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if ind	ividual)				
Mark P. LaRoche					
Business or Residence Address	(Numbe	r and Street, City, State, Zi	p Code)		
c/o E-Trolz, Inc., 1600 Osgood	Street, Suite 2-17, N	North Andover MA 0184	15		
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if ind	ividual)		-		
Business or Residence Address	(Number	r and Street, City, State, Zi	p Code)		
	(Use blank sheet, c	or copy and use additional c	copies of this sheet, as nece	ssarv.)	

A. BASIC IDENTIFICATION DATA



				B, INF	ORMATIC	ON ABOU'	OFFERI	NG				
1. Has the iss	uer sold, or	does the iss	uer intend to	o sell, to no	n-accredited	investors in	this offerir	ıg?			Yes	No ⊠
			An	swer also in	Appendix,	Column 2,	if filing und	er ULOE.				
2. What is the minimum investment that will be accepted from any individual?							\$ 10,00	00				
2. What is the minimum investment that will be accepted from any menyindar:						Yes	No					
3. Does the offering permit joint ownership of a single unit?							×					
person to be states, list	n or similar se listed is the name o ealer, you r	remuneration an associated of the broken may set forth	on for solicied person or or dealer. the inform	tation of pure agent of a If more the	rchasers in broker or nan five (5)	connection dealer regis persons to	with sales o tered with t be listed ar	f securities : he SEC and	in the offeri Lor with a	ng. If a state or		
				at a	71.0							
Business or R	esidence Ad	idress (Num	iber and Str	eet, City, St	ate, Zip Coo	de)						
Name of Asso	ciated Brol	er or Dealer	г									
States in Which		-										
(Check "/	All State" o [AK]	r check indi [AZ]	vidual State [AR]	s) [CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	 [Hi]	All States [ID]
[IL]	[IN]	[AZ] [IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]
[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Name (La				[174]	[UI]	[• •]	[**•]	[,,,,	[,,,]	[11 1]	[,, ,]	[]
T un Manie (Ex	ast natio in	ist, ii iitaivit	·····									
Business or R	esidence Ad	ddress (Num	ber and Str	eet, City, St	ate, Zip Coo	de)						
Name of Asso	ciated Brol	er or Deale	r									
States in Which	ch Person L	isted Has So	olicited or Ir	ntends to So	licit Purcha	sers						
(Check "A	All State" o	r check indi	vidual State	s)								All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI]	[ID]
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[RI]	[SC]	[SD]	[TN]	[TX]	[Uf]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Name (La	ast name III	rst, if individ	iuai)									
Business or R	ocidence A	ddress (Num	her and Stn	eet City St	ate Zin Cov	de)						
Dusiness of K	Coluctice A	ucu cos (14un	ioci and sur	oct, Oity, 5	aic, Zip Co	ac)						
Name of Asso	ciated Brol	ker or Deale	r									
States in White		isted Has So r check indi									П	All States
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	 [HI]	[ID]
[IL]	[IN]	[IA]	[KS]	[KY]	[LA]	[ME]	[MD]	[MA]	[MI]	[MN]	[MS]	[MO]
[MT]	[NE]	[NV]	[NH]	[NJ]	[NM]	[NY]	[NC]	[ND]	[OH]	[OK]	[OR]	[PA]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

[VT]

[VA]

[WA]

[WV]

[WI]

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[RI]

[SC]

[SD]

[TN]

[TX]

[UT]

[PR]

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS 1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \square and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.

and already exchanged.	Aggregate	Amount Already
Type of Security	Offering Price	
Debt	\$ <u>0</u>	\$ <u> </u>
Equity	\$ <u>750,000</u>	\$ <u>225,000</u>
☐ Common ☑ Preferred		
Convertible Securities (including warrants)	\$ <u>0</u>	\$ <u>0</u>
Partnership Interests	\$ <u>0</u>	\$ <u>0</u>
Other (Specify)	\$ <u>0</u>	\$ <u>0</u>
Total	\$ <u>750,000</u>	\$ 225,000
Answer also in Appendix, Column 3, if filing under ULOE.		
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."	Number Investors	Aggregate Dollar Amount of Purchases
Accredited Investors	4	\$ <u>225,000</u>
Non-accredited Investors		\$
Total (for filings under Rule 504 only)		\$
Answer also in Appendix, Column 4, if filing under ULOE.		
3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1.		
Type of offering	Type of Security	Dollar Amount Sold
Rule 505		\$
Regulation A		\$
Rule 504		\$
Total		\$
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
Transfer Agent's Fees		□ \$
Printing and Engraving Costs		□ s
Legal Fees		⊠ \$ <u>5,000</u>
Accounting Fees		□ \$
Engineering Fees		□ \$
Sales Commissions (specify finders' fees separately)		□ \$
Other Expenses (identify)filing fees		⊠ \$ <u>750</u>

⊠ \$<u>5,750</u>

C. OFFERING PRICE	E, NUMBER OF INVESTORS, EXPENSES AND U	SE OF PROCEEDS	
1 and total expenses furnished in response	offering price given in response to Part C - Question to Part C - Question 4.a. This difference is the		\$ <u>744,250</u>
Indicate below the amount of the adjusted gro used for each of the purposes shown. If the ar estimate and check the box to the left of the es the adjusted gross proceeds to the issuer set for	mount for any purpose is not known, furnish an stimate. The total of the payments listed must equal		
		Payments to Officers, Directors, & Affiliates	Payments To Others
Salaries and fees			□ \$
Purchase of real estate		S	□ \$
Purchase, rental or leasing and installatio	n of machinery and equipment		□ \$
	and facilities		□ s
Acquisition of other businesses (including offering that may be used in exchange for	the value of securities involved in this	□ \$	□ \$
Repayment of indebtedness		\$	□ s
		□ \$	⊠ \$ 744,250
		□ \$	
		s	
Total Payments Listed (column totals add	led)	⊠ \$_	744,250
	D. FEDERAL SIGNATURE		
signature constitutes an undertaking by the is	signed by the undersigned duly authorized person. If this ssuer to furnish to the U.S. Securities and Exchange Con- nucredited investor pursuant to paragraph (b)(2) of Rule	mmission, upon written re	le 505, the following equest of its staff, the
Issuer (Print or Type) E-TROLZ, INC.	Signature	Date //- 3	06
Name of Signer (Print or Type)	Talle of Signer (Print or Type)		
James K. Robertson	President		

- ATTENTION ----

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)